

RAJAR DATA RELEASE



Quarter 2, 2017 – August 3rd 2017

ALL RADIO LISTENING CHARTS

1. All Radio Listening including share via platform
2. All Digital Radio listening
3. BBC Radio / Commercial Radio – weekly reach and share
4. BBC Radio / Commercial Radio – platform share
5. DAB set ownership
6. Listening to radio via a mobile phone and/or tablet

"Please note that the information contained within this quarterly data release has yet to be announced or otherwise made public and as such could constitute relevant information for the purposes of section 118 of FSMA and non-public price sensitive information for the purposes of the Criminal Justice Act 1993. Failure to comply with this embargo could result in prosecution".

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	Q2 2016	Q1 2017	Q2 2017
All Radio Listening			
Weekly Reach ('000)	48,687	48,232	49,206
Weekly Reach (%)	90.1	89.3	90.3
Average hours per head	19.3	18.9	19.0
Average hours per listener	21.5	21.2	21.0
Total hours (millions)	1,045	1,023	1,033

All Radio Listening - Share Via Platform (%)			
AM/FM	54.7	52.8	51.3
All Digital	45.3	47.2	48.7
DAB	32.2	33.8	34.5
DTV	5.1	5.5	5.4
Online/Apps	8.0	8.0	8.8

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All Digital Radio Listening

	Weekly Reach %			Total Hours (millions)			Share %		
	Q2 16	Q1 17	Q2 17	Q2 16	Q1 17	Q2 17	Q2 16	Q1 17	Q2 17
All Radio	90.1	89.3	90.0	1,045	1,023	1,033	100	100	100
All Digital	58.9	58.6	61.2	473	483	503	45.3	47.2	48.7
DAB	44.8	44.6	47.5	336	346	357	32.2	33.8	34.5
DTV	14.9	14.7	14.7	54	56	56	5.1	5.5	5.4
Online/Apps	19.3	18.1	19.6	83	82	91	8.0	8.0	8.8

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Weekly Reach (000s)

BBC Radio Listening				Commercial Radio Listening			
	Q2 16	Q1 17	Q2 17		Q2 16	Q1 17	Q2 17
All BBC Radio	35,066	34,182	34,945	All Commercial Radio	35,570	34,534	35,881
All BBC Network Radio	32,347	31,405	32,136	All National Commercial	19,388	18,709	19,905
All BBC Local / Regional Radio	8,382	8,264	8,632	All Local Commercial	27,608	26,662	27,277

Share of Hours (%)

BBC Radio Listening				Commercial Radio Listening			
	Q2 16	Q1 17	Q2 17		Q2 16	Q1 17	Q2 17
All BBC Radio	52.2	52.8	52.3	All Commercial Radio	45.2	44.6	45.0
All BBC Network Radio	45.2	46.1	45.0	All National Commercial	15.8	16.0	16.7
All BBC Local / Regional Radio	7.0	6.7	7.3	All Local Commercial	29.4	28.6	28.3

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Platform Share

All BBC Radio

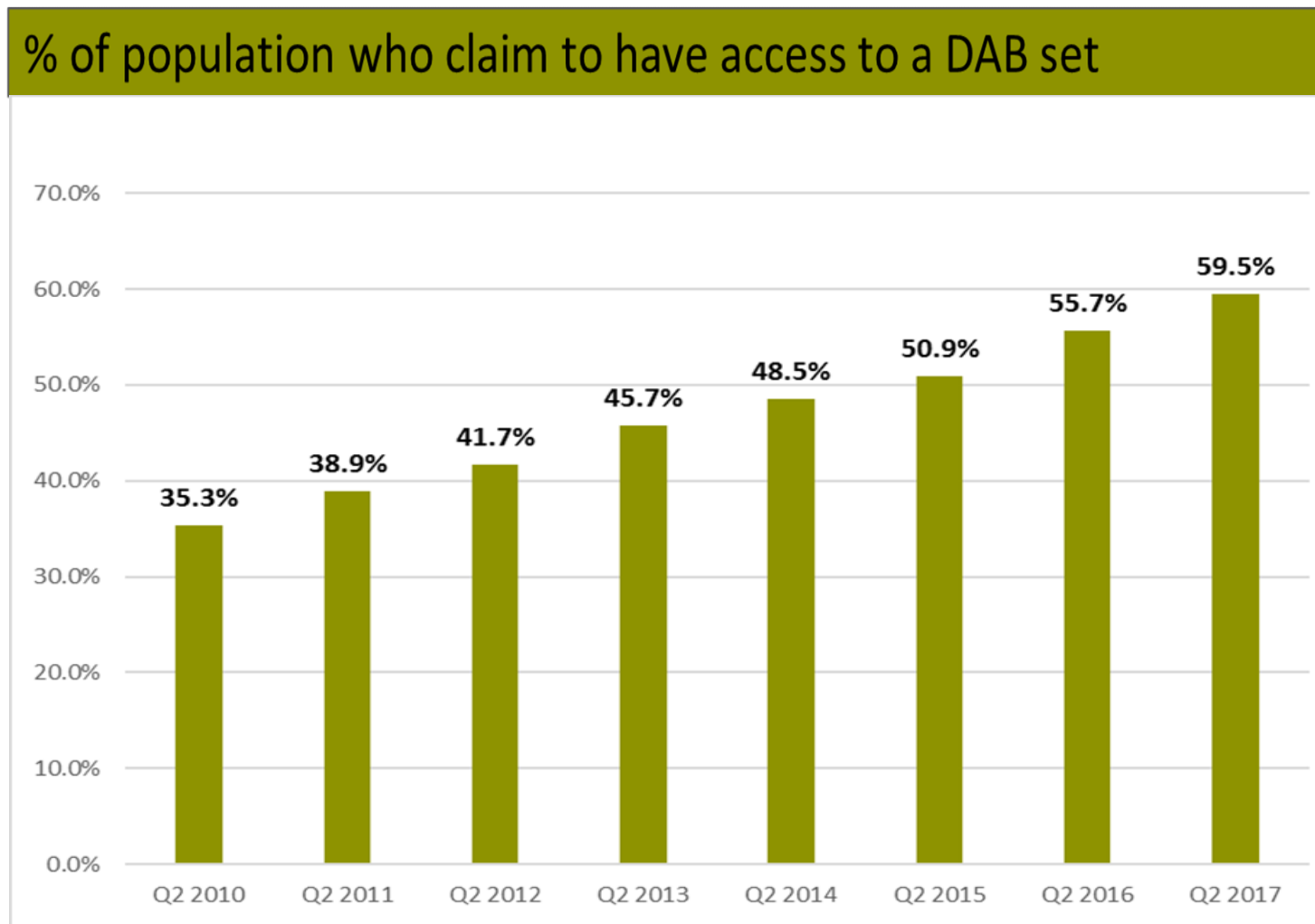
	Q2 16	Q1 17	Q2 17
AM/FM	55.5	53.3	52.0
All Digital	44.5	46.7	48.0
DAB	33.8	35.5	36.6
DTV	4.2	4.4	4.5
Online/App	6.5	6.8	6.9

All Commercial Radio

	Q2 16	Q1 17	Q2 17
AM/FM	54.0	52.4	50.6
All Digital	46.0	47.6	49.4
DAB	31.2	32.6	33.4
DTV	6.3	6.7	6.6
Online/App	8.4	8.4	9.5

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% who claim to listen via a mobile phone or tablet at least once per month

